

# ADITYA

## COLLEGE OF PHARMACY

Approved by AICTE & PCI - NEW DELHI, Affiliated to JNTUK KAKINADA  
(Formerly known as Sri Sai Aditya Institute of Pharmaceutical Sciences & Research)

Ph: 99498 76664

Email: office@acop.edu.in

Website: www.acop.edu.in

**7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last five years.**

### TO WHOMSOEVER IT MAY CONCERN

This is to certify that the Gender Sensitive Programs conducted by the institution for the promotion of Gender Equity are listed below:

Number of events conducted	Academic Year 2022-23
	7



*Pranchara*  
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SURAMPALEM- 533 437



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### Annual Gender Sensitization Action Plan

S. No	Year	Title of the Program	Date & Duration	Resource person for the event
1	2022-2023	International Women's Day	08-03-2023	Dr. K Ravi Shankar, Principal & Professor, Aditya College of Pharmacy.
2	2022-2023	National Girl Child Day	24-01-2023	Ms. K Sruthi, Assistant Professor, Aditya College of Pharmacy.
3	2022-2023	Drug Abuse and Current Generation	28-12-2022	V. Venkateshwara Rao, Associate Professor, Aditya Degree College of Forensic Science.
4	2022-2023	Menstrual Hygiene Education to School Girls in Rural areas [Anuru]	05-12-2022	Ms. K Gnaneshwari Assistant Professor [Pharmacology] Aditya college of Pharmacy. Surampalem.



5	2022-2023	Awareness drive on PCOD	02-12-2022	Dr. M. Sowjanya, MS Assist professor- Obstetrics & Gynaecology, GSL Medical College & General Hospital, Rajahmundry.
6	2022-2023	Addressing Gender inequities in HIV diagnosis and Counselling services	01-12-2022	IV PharmD students. Aditya college of Pharmacy. Surampalem.
7	2022-2023	Fit-India Program for Women	27-07-2022	A Jithendra Physiotherapist Vizag.



*Principals*

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Date: 06-03-2023,

Surampalem.

## CIRCULAR

All the female staff and students of Aditya College of Pharmacy are here by informed to attend “**International Women’s Day**” which will be organized at our seminar hall on 08-03-2023 from 11:00 AM onwards. So all are requested to attend the event and make it successful.



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## REPORT

Name of the Program : International Women's Day

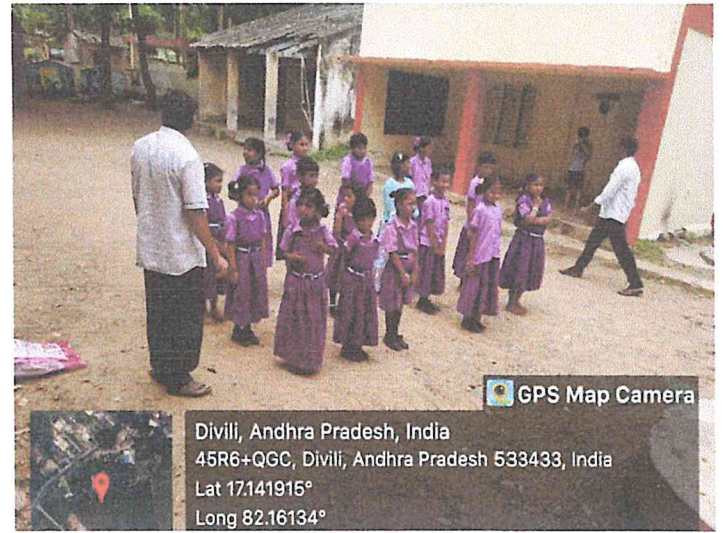
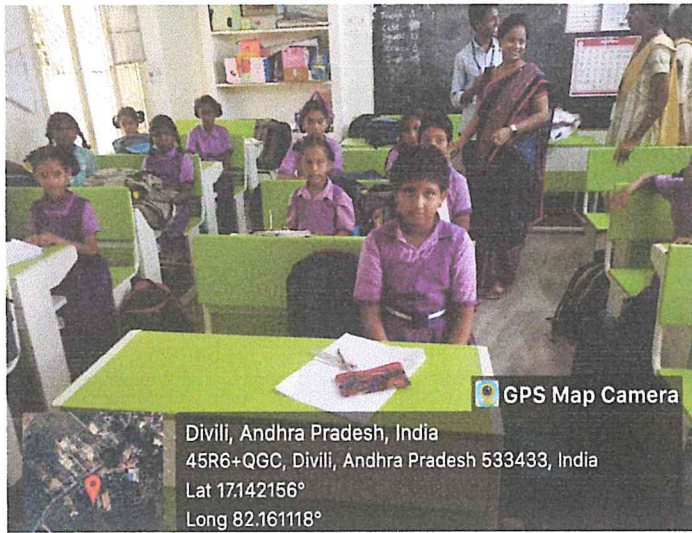
Resource Persons/ Guest : Dr. K Ravi Shankar

Principal & Professor,  
Aditya College of Pharmacy.  
Surampalem.

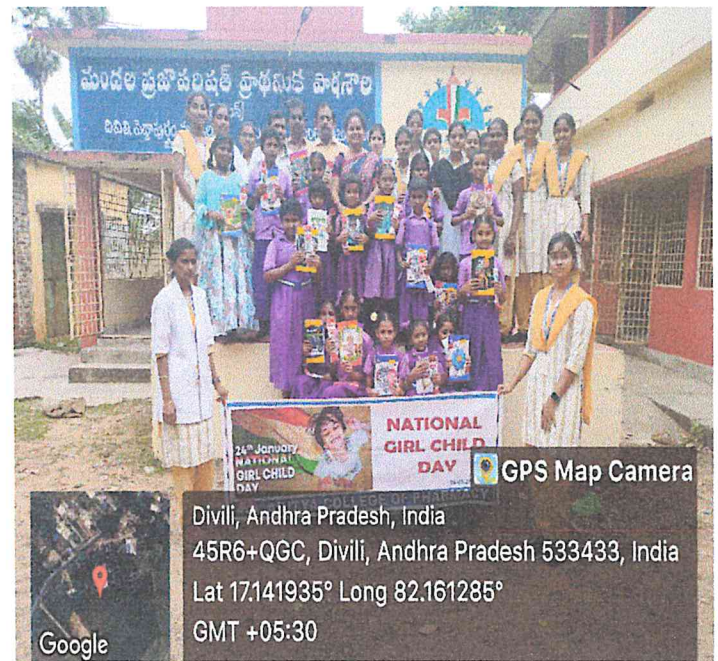
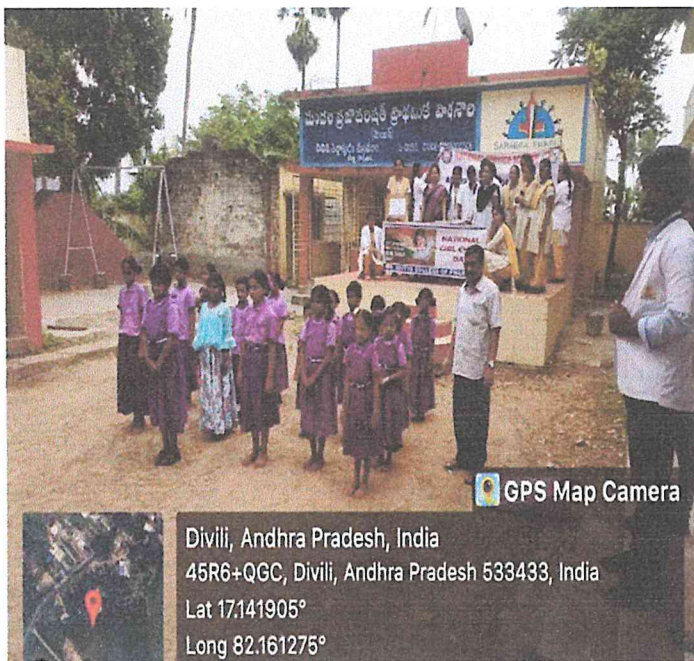
Place : Seminar Hall, Aditya College of Pharmacy

Date : 08-03-2023

International Women's day is celebrated annually on 8<sup>th</sup> March. As a result of this all the students and faculty participated in this event. All the women staff were invited by the students to the seminar hall by giving them roses. Our Principal **Dr.K. Ravishankar** rose awareness about women's struggles for Gender Equality and their rights about women. He also mentioned their different roles, the grace, beauty and strength of women all around the world. Students conducted sports for the teachers and all the staff actively participated. An essay writing competition on women's day has been conducted in the forenoon session for the students. The faculty of Aditya college of Pharmacy were presented with Prizes by the Principal. Skits were performed by students to make everyone realize the women work in household and society. All the students involved in this celebration, taken it as their responsibility and made the event successful. Competitions were conducted to the faculty by the collaboration of APTI.

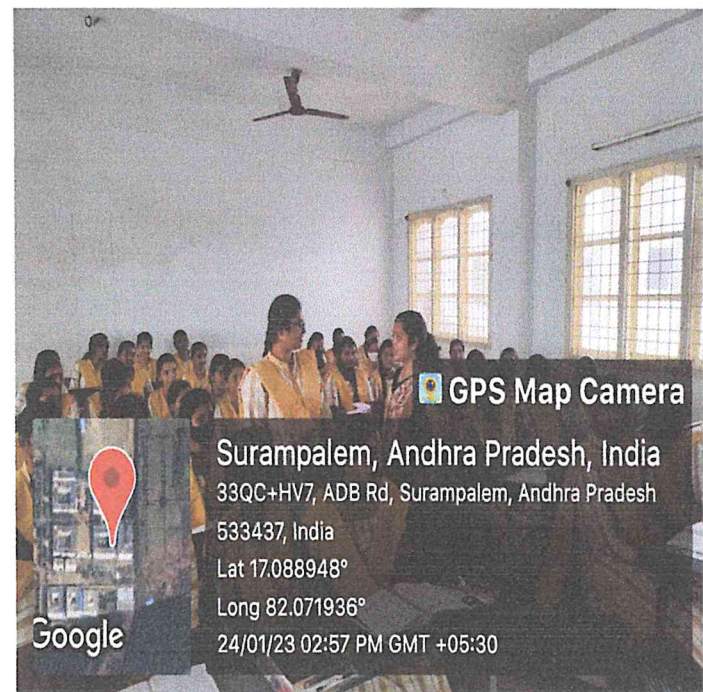
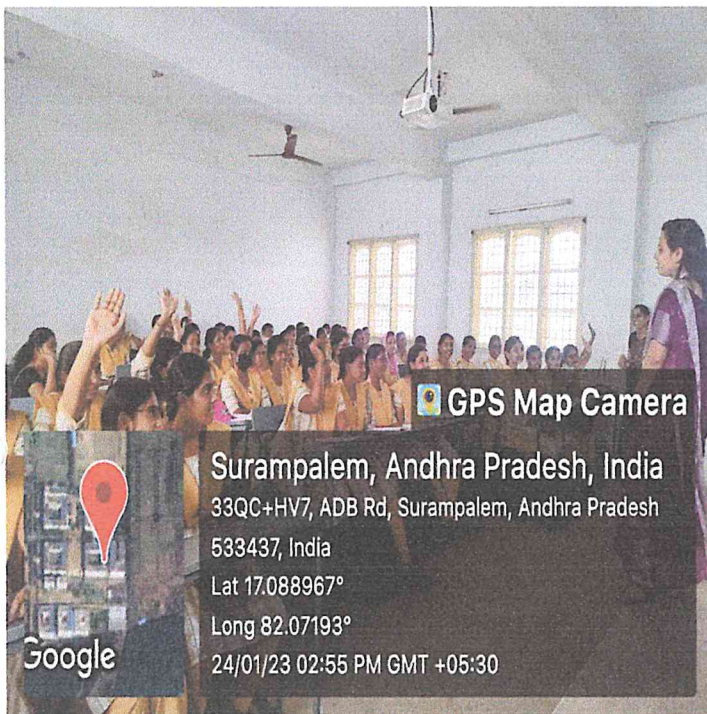
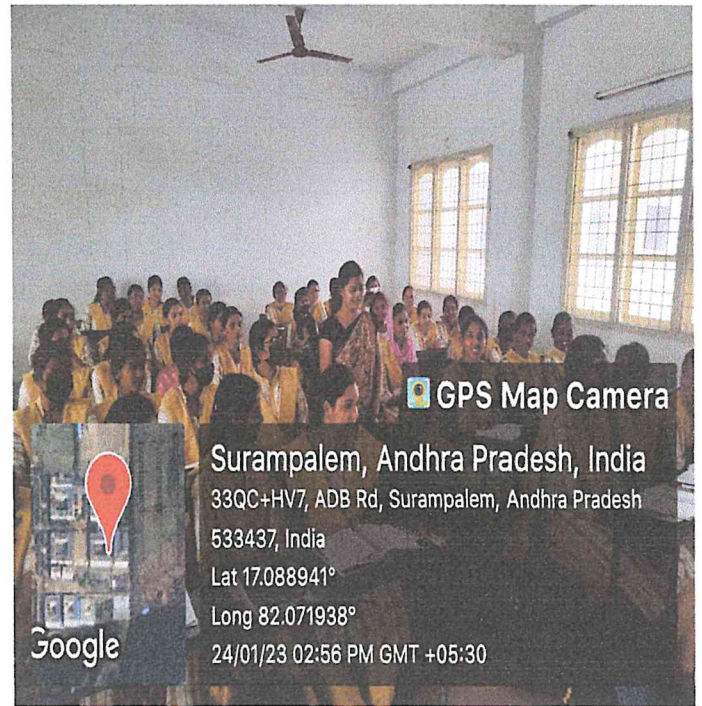
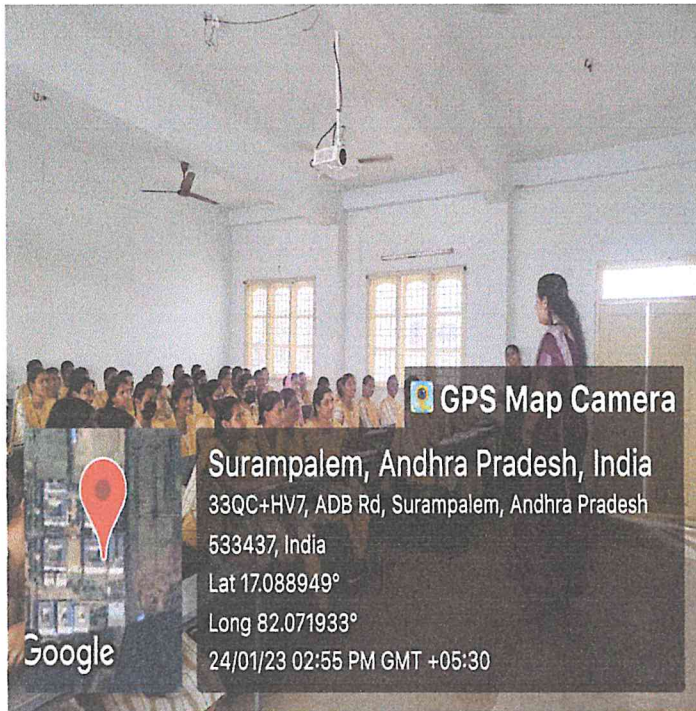


Essay writing competition conducted for girl students



Distribution of stationery to the girl students

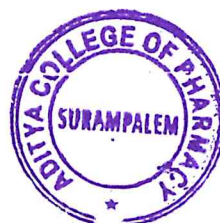




Faculty interacting with the girl students

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Date: 21-01-2023,

Surampalem.

## CIRCULAR

All the staff members and students are hereby informed that "NATIONAL GIRL CHILD DAY" is going to be celebrated on 24-01-2023 at MandalParishad Primary School, Divili and Aditya college of Pharmacy. So all are requested to attend the event and make it successful.



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## REPORT

Name of the Program : National Girl Child Day

Resource Persons/ Guest : Ms. K Sruthi

Assistant Professor,

Aditya College of Pharmacy.

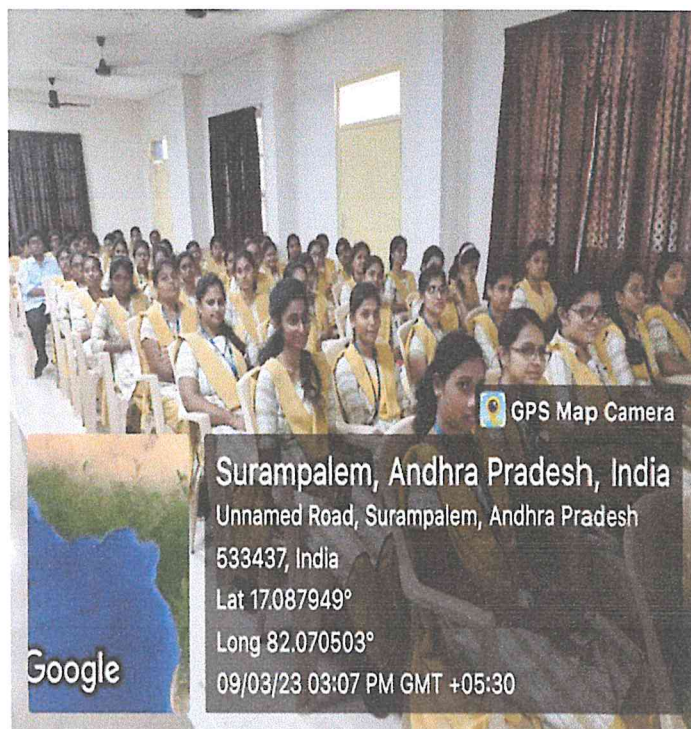
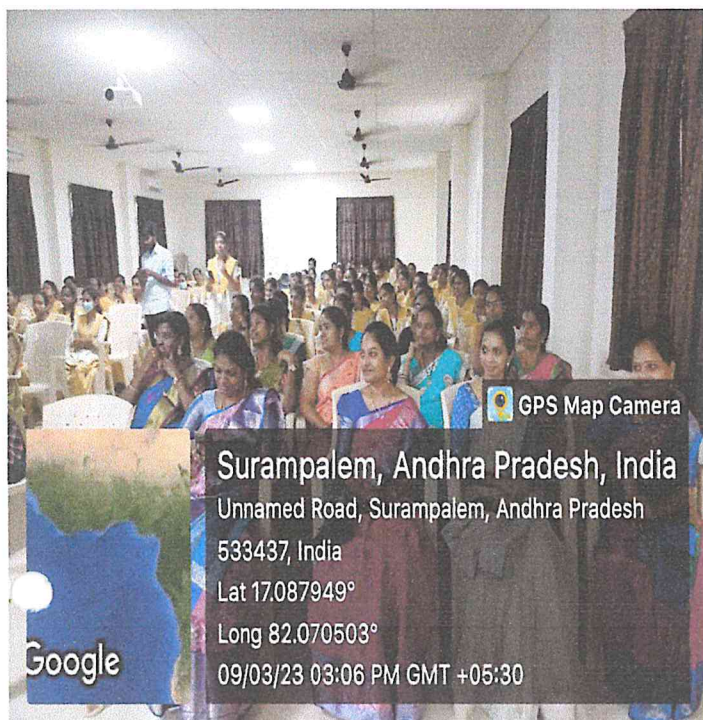
Surampalem.

Place : Mandal Parishad Primary School, Divili.

Date : 24-01-2023

To increase the awareness about the importance and role of girl child, Aditya College of Pharmacy took a step forth and celebrated National Girl Child Day which was observed annually on 24<sup>th</sup> January, to create awareness about girl education, empowerment in the society. This event was organized at Mandal Parishadh School, DIVILI to encourage the rural girl child by creating Awareness among them, and by conducting Essay writing competitions in MPH school. The resource person K. Sruthi interacted with the students and asked about their needs in the school. The student Volunteers came up with beautiful messages. After the completion of all events prizes were distributed to the winners by the Head Master of the school. In college premises the faculty Dr. Divya. S. Nair, B. Renuka, K. Sai. Priyanka participated and gave their valuable suggestions to the girl students of B. pharmacy, Pharm.D and M. pharmacy in our college regarding the opportunities to girls and rights for their betterment and to turn the right way up in providing equal rights and allow them to move to any part of the country.





Gathering of Staff and Students at Seminar Hall



Fig: 4

Date: 08-03-2023

Place: Surampalem

Distribution of Certificates to the students for their different roles





Distribution of Certificates to the students for their different roles



Distribution of fruits for the Scavenging department

Fig: 5, 6, 7

Date: 08-03-2023

Place: Surampalem



All the Women Faculty of ACOP with Principal Dr. K Ravi Shankar Sir



*K Ravi Shankar*  
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Date: 27-12-2022,

Surampalem.

## CIRCULAR

All the male students of Aditya College of pharmacy are here by informed to attend an **Awareness session on “Drug Abuse and Current Generation”** on 28-12-2022 at 01:00 PM in our therapy lab. So all the students are requested to attend the awareness program without fail.



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## REPORT

**Name of the Program** : **Drug Abuse and Current Generation**

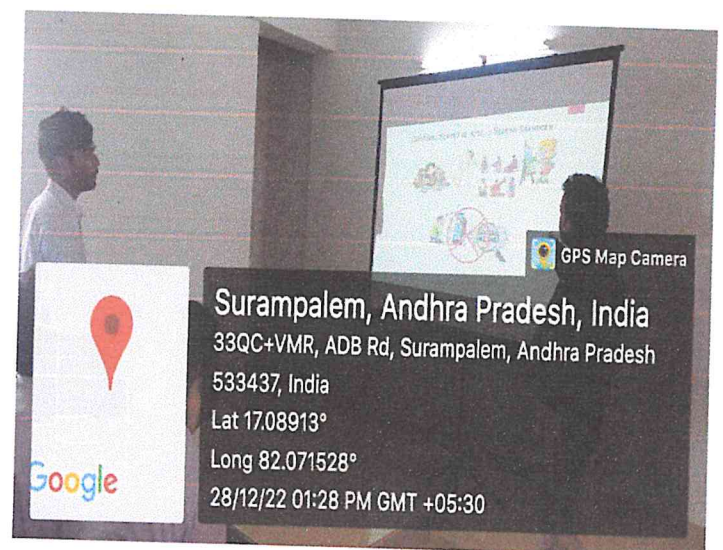
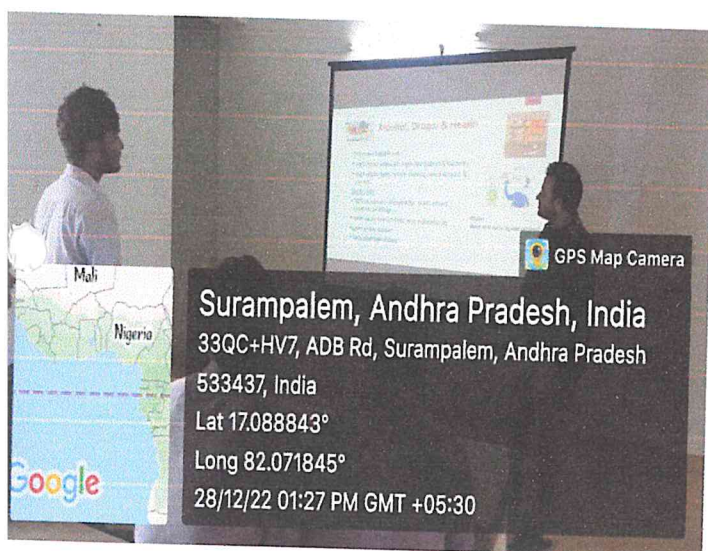
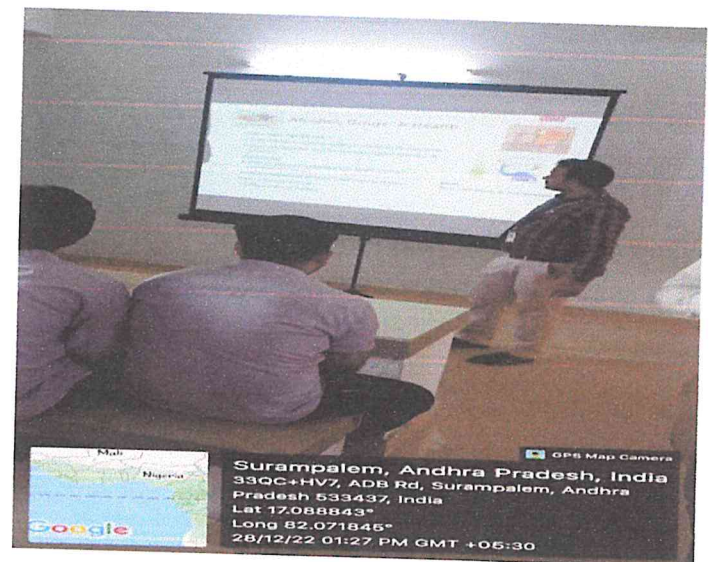
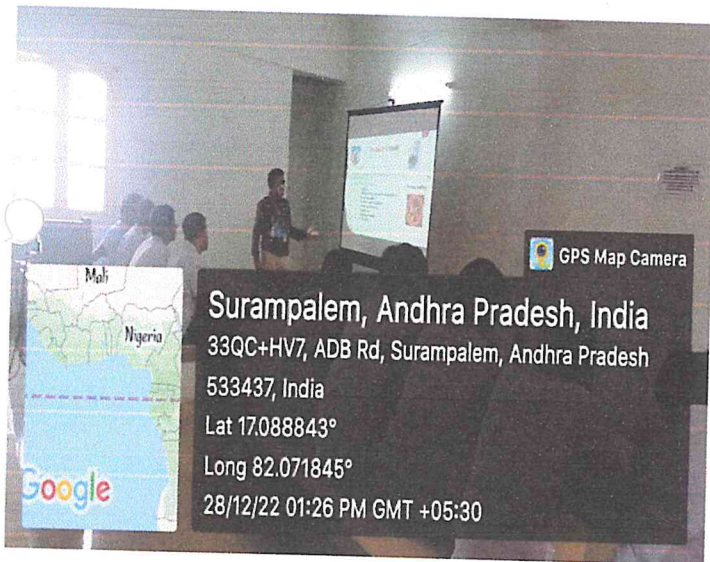
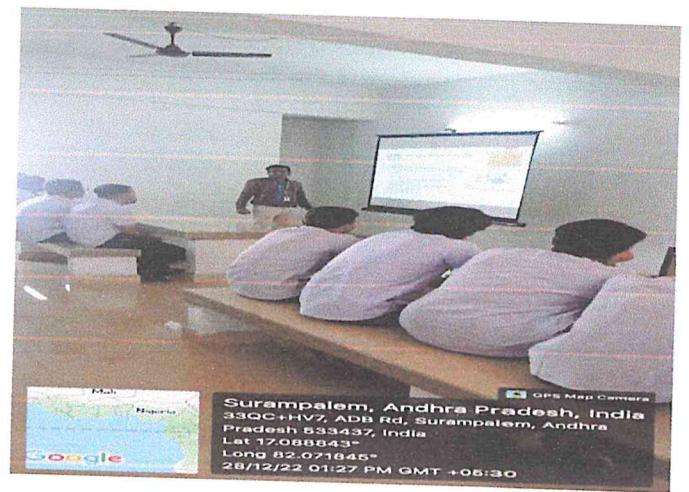
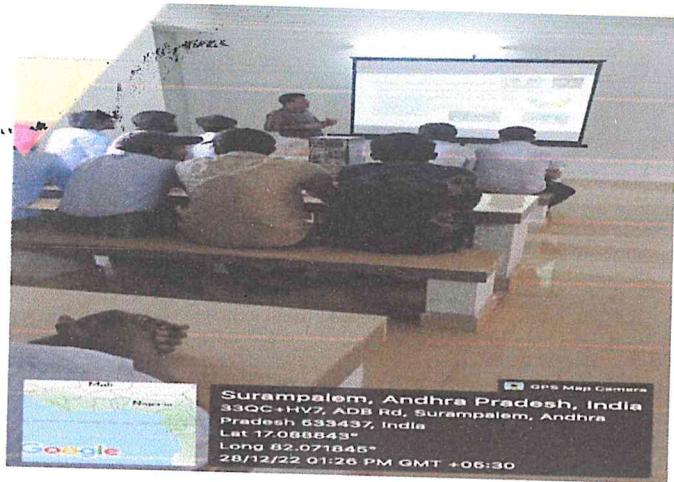
**Resource Persons/ Guest** : **V. Venkateshwara Rao,**  
**Associate Professor,**  
**Aditya Degree College of Forensic Science.**

**Place** : **Therapy Laboratory**  
**Aditya College of Pharmacy-Surampalem.**

**Date** : **28-12-2022**

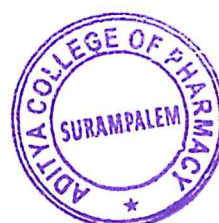
An awareness session was being conducted for the students of ACOP to educate them about Drug Abuse and the situation of the current generation affected due to different kinds of abuses. The event started by the introduction of the guest speaker where Mr. V. Venkateshwara Rao, from Forensic Science department took the lead in explaining to the students regarding various kinds of addictions that are present in the peer group and how they are influencing lives of many particularly Youth and Adolescents. The speaker stated that abuse could be in many ways related to drugs, smoking, alcohol consumption or even the internet addiction to. These stereotypes may lead to social, physical emotional and job/ career related problems. He also that addiction could affect people in different ways, despite people struggling to come out of the addiction might render with adverse effects. At the end of the session the resource person explained the POWER [Problem. Options. Weigh. Elect. Reflect] Model for decision making and stated the primary steps to prevent addictions and accepting various good hobbies which could help act as stress busters for de-addiction and reach the goal.





Interaction of the speaker with students

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## REPORT

**Name of the Program** : **Menstrual Hygiene Education to School Girls in Rural areas**

**Resource Persons/ Guest** : **Ms. K Gnaneshwari**  
**Assistant Professor [Pharmacology]**  
**Aditya college of Pharmacy.**

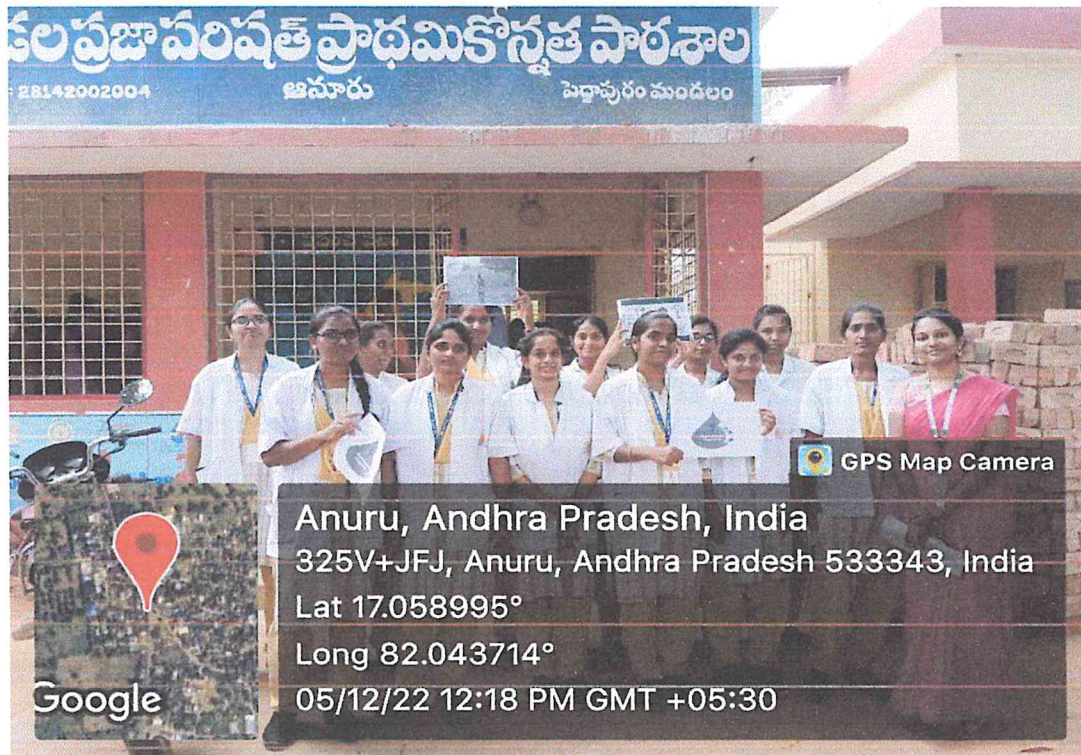
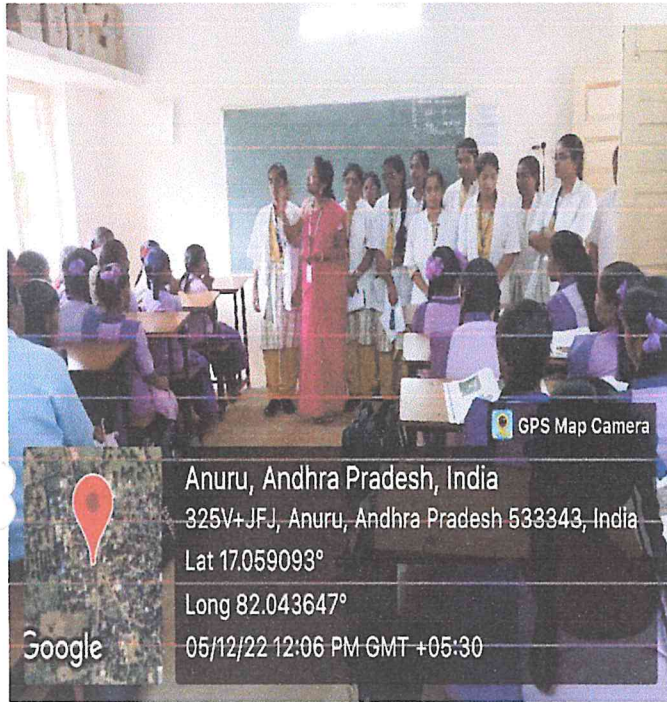
**Place** : **Mandal Prajaparishad High School, Anuru**

**Date** : **05-12-2022**

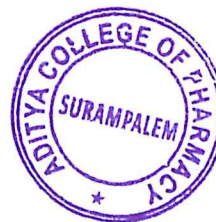
An awareness drive for adolescent girls was conducted at a rural area- Anuru, to educate school girls about Menstruation by the staff and students of ACOP. The initiation of the program was carried stating that all menstruation is normal and shouldn't be considered as a sickness or to be kept in secret. Girls may experience many changes around the time they get their first period which is accustomed and need not to be worried about.

The children were taught about hormones and periods, explaining the ways body functions differently at the adolescent age describing Puberty. They were also taught about the usage of sanitary pads and the adverse effects of using cloths at the time of periods. The discussion ended by stating that the social taboo and gender stereotypes which stigmatize menstruation as dirty shouldn't be contemplated and Menstruation is a right of every girl.

## Menstrual Hygiene Education to School Girls in Rural areas



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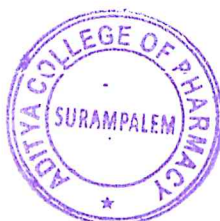
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Date: 01-12-2022,

Surampalem.

## CIRCULAR

All the students and staffmembers of Aditya College of pharmacy are here by informed to attend an **Awareness drive related to PCOD** by the Resource person **Dr.Dr. M. Sowjanya, Obstetrics& Gynaecology, GSL Medical College & General Hospital, Rajahmundry** 02-12-2022 which will be held in our therapy lab. So all the students and staff members are requested to attend the session without fail.



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## REPORT

**Name of the Program** : Awareness drive on PCOD

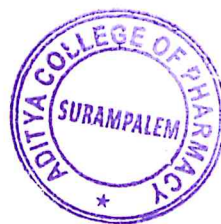
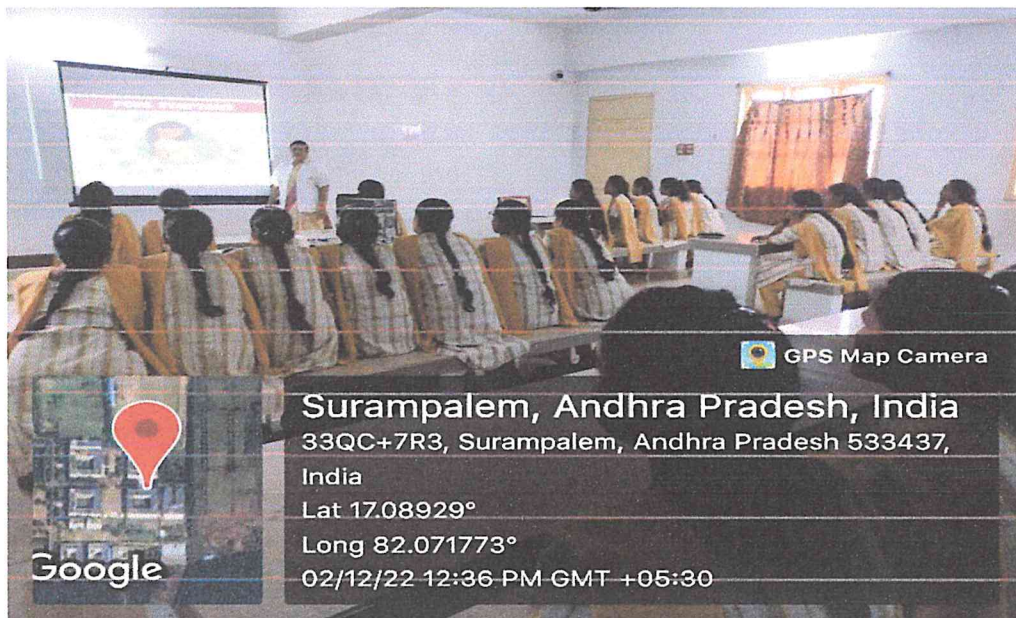
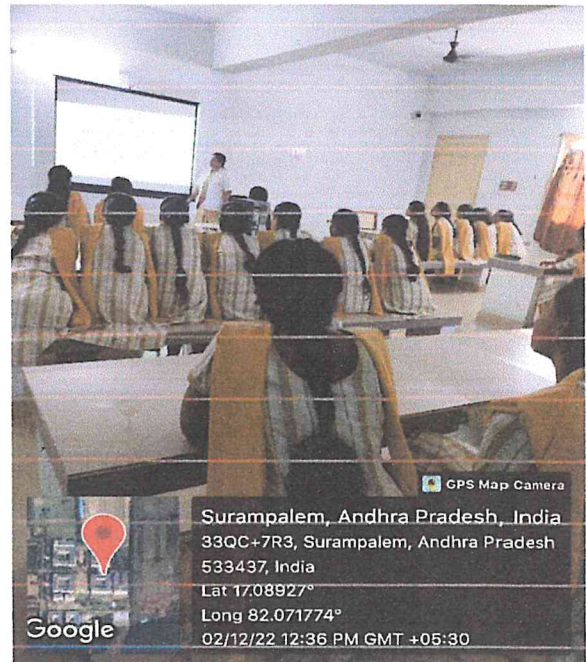
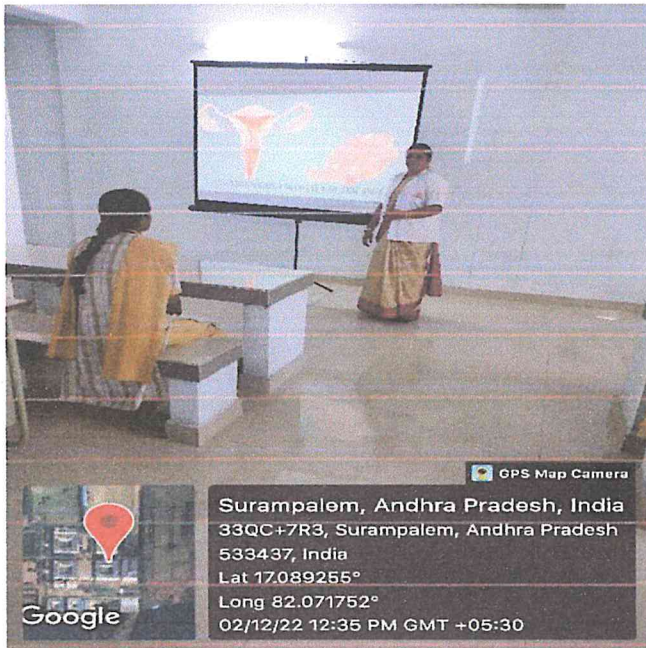
**Resource Persons/ Guest** : Dr. M. Sowjanya,  
Obstetrics & Gynaecology  
GSL Medical College & General Hospital,  
Rajahmundry.

**Place** : Therapy Laboratory  
Aditya College of Pharmacy-Surampalem.

**Date** : 02-12-2022

As a part of awareness drive for women, ACOP invited a Gynaecologist from GSL Medical College & General Hospital to share their thoughts on the existing bug- Polycystic Ovarian Disease. The speaker deliberated her thought saying PCOD is a hormonal imbalance that interferes with a woman's reproductive system. She stated that Public awareness of PCOS is necessary because over half of the 10,000,000 people that have it, are unaware of it and awareness could help understand that symptoms like irregular periods and pelvic pain are not something to be ignored and getting it checked is necessary. She suggested for dietary changes for PCOD like reducing Sugars and Carbohydrates. She vocalized speaking that many women with PCOD also have insulin resistance, in which the body doesn't use the hormone insulin effectively. She ended up the session by conveying the ways in which PCOD effected women could be controlled through life style modifications like weight management with regular exercise etc.

## Awareness drive on PCOD



*Santhana*  
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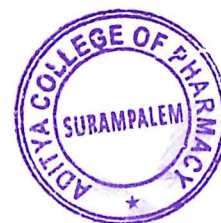
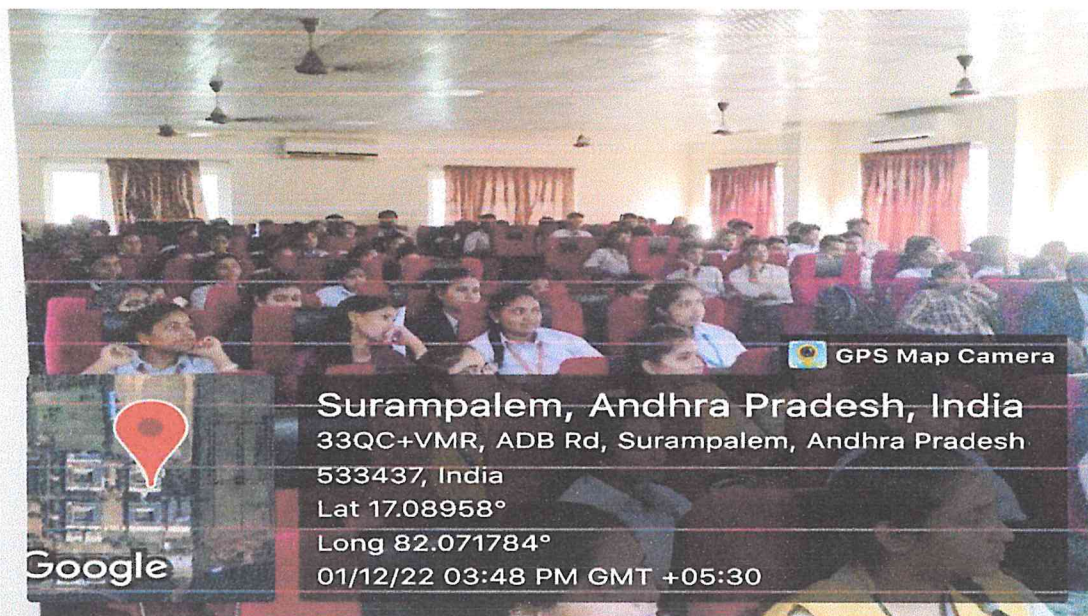
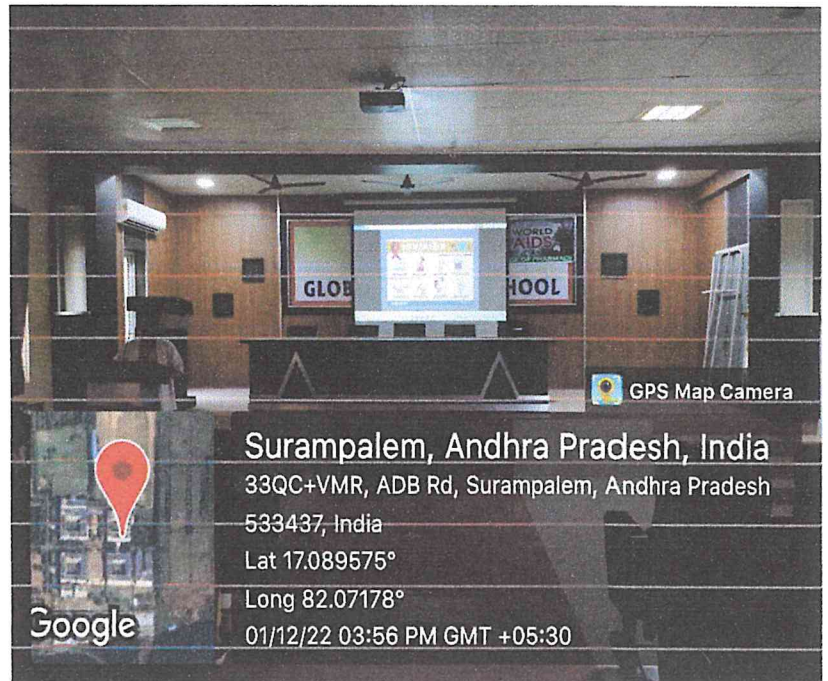
## REPORT

<b>Name of the Program</b>	:	<b>Addressing Gender inequities in HIV diagnosis and counselling services.</b>
<b>Resource Persons/ Guest</b>	:	<b>IV PharmD students</b> <b>Aditya College of Pharmacy.</b>
<b>Place</b>	:	<b>Aditya Global Business School- Surampalem</b>
<b>Date</b>	:	<b>01-12-2022</b>

An awareness drive on HIV was conducted by the students of IV PharmD at Global Business School to influence behaviour change and encourage openness. In this section, students explained how gender inequalities affect women's access to and experiences of HIV testing and counselling services. They also described actions to improve the gender-responsiveness, and thus the quality of HIV testing and counselling for all women. HIV testing and counselling is a key entry point for a range of HIV/AIDS services, such as the prevention of HIV, the management of HIV-related illnesses. They concluded by saying that Gender inequalities play a critical role in shaping access to and uptake of HIV testing and counselling, including disclosure of HIV status.



## Addressing Gender inequities in HIV diagnosis and Counselling services



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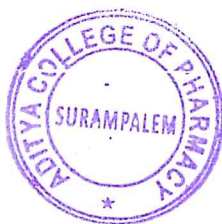
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Date: 26-07-2022,

Surampalem.

## CIRCULAR

All the female staff members and administrative staff of Aditya College of pharmacy are here by informed that **Fit-India Program for Women** will be organized by **A Jithendra, Physiotherapist**, on 27-07-2022 in Principals chamber. So all administrative and female staff members are requested to attend the event without fail.



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## REPORT

**Name of the Program** : **Fit- India Program for Women.**

**Resource Persons/ Guest** : **A. Jithendra.**  
**Physiotherapist,**  
**Vizag.**

**Place** : **Principals Chamber**  
**Aditya College of Pharmacy- Surampalem**

**Date** : **27-07-2022**

In order to spread awareness on fitness and various physical activities a campaign was conducted at Aditya College of Pharmacy by A Jithendra, Physiotherapist. The resource person stated that regular physical activity is one of the most important things that can do for our health, where being physically active can also improve our brain health, help manage weight, reduce the risk of disease, strengthen bones and muscles, and improve your ability to do everyday activities. He encouraged by saying that Aerobic exercise speeds up the heart rate and breathing, giving the heart and lungs a workout and increases endurance.

The speaker gave voice in speaking the objectives of the program by creating a platform in sharing information, drive awareness and encourage sharing of personal fitness stories. At the end of the conversation the guest spoke regarding the aim of Fit India Movement at behavioural changes – from sedentary lifestyle to physically active way of day-to-day living.

## Fit-India Program for Women



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